

September 27, 2023

The Director
Pressman Advertising Limited
(Under Amalgamation)
147, Block G
New Alipore
Kolkata 700 053

Dear Sir,

Please note that a meeting of the Board of Directors of the company was held on Tuesday, 26th September, 2023 where following business were taken on record:

- 1. The Board approved the allotment of 2,34,82,843 equity shares of Rs.2 each of Signpost India Limited to the erstwhile shareholders of Pressman Advertising Limited in the ratio of one equity share of Signpost India Limited for every one equity share of Pressman Advertising Limited as per the Record Date as on 22nd September, 2023. The Company's Registrar & Transfer Agent M/s KFin Technologies Limited has been advised to take further action accordingly.
- 2. Dr Deepa Malik an eminent personality and a Padmashri Awardee was appointed as an Additional Director.
- 3. The Board approved the restated Financial Results in Ind AS format along with Special purpose Audit Report of M/s Sarda Soni Associates LLP to be included in the Draft Information Memorandum.
- 4. The Board approved the Draft Information Memorandum to be submitted to SEBI and Stock Exchanges together with the application for exemption under Regulation 19(2)(b) of SCRR, 1957.
- 5. The Board approved the final merged accounts including that of Pressman Advertising Limited for the year ended 31st March, 2023 as per the Scheme sanctioned by Hon'ble NCLT, Kolkata Bench vide its order dated 1st September, 2023 read with corrigendum dated 5th September, 2023 and Hon'ble NCLT, Mumbai Bench vide its order dated 22nd June, 2023.

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- 6. The Board approved the draft Directors' Report and Corporate Governance Report of the company for the year 2022-2023.
- 7. The Board decided to hold the Sixteenth Annual General Meeting of the company on Tuesday, 12th December, 2023 at 11.00 am. The meeting will be held in VC/AV mode in terms of the approval received from the Ministry of Corporate Affairs for extension of time for a period of three months from 30th September, 2023 for holding the Annual General Meeting vide MCA letter dated 14th September, 2023.
- 8. The Board approved the Notice convening the Sixteenth Annual General Meeting of the company together with explanatory statement thereof.

We shall request you to submit this information to the Stock Exchange in terms of LODR requirements.

Thanking you

Yours faithfully

Paulami Mukherjee Company Secretary Membership No.: 49780



